

#### **Information**





This icon indicates that the slide contains activities created in Flash. These activities are not editable.



This icon indicates that a slide contains audio.



This icon indicates coverage of the Language Standards.



This icon indicates that a worksheet accompanies the slide.



This icon indicates teacher's notes in the Notes field.



This icon indicates an opportunity for collaboration or group work.

#### College and Career Readiness Standards for Reading:

6. Assess how point of view or purpose shapes the content and style of a text.





2 of 9 © Boardworks 2013

### Purpose and point of view



Whenever you read and analyze a text, you should try to consider the author's **point of view** and **purpose** for writing.

An author's point of view is his or her position on the topic. The author might have a positive or negative viewpoint of the topic he or she is writing about.

An author's purpose is his or her reason for writing. It might be to inform, entertain or persuade the reader. Sometimes an author has more than one purpose for writing.

How are purpose and point of view different?



Why is it important to identify an author's purpose and point of view when analyzing a text?

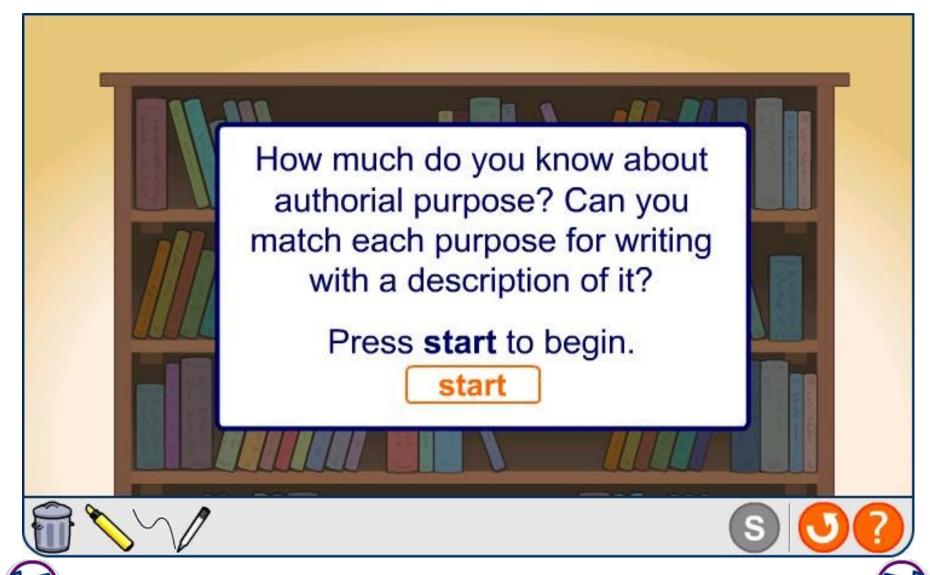


#### **Purpose**









4 of 9

© Boardworks 2013

### Identifying point of view and purpose







When reading a text, there are some key features that can help you identify the author's point of view and purpose.

- Title and subtitles: Not only can they indicate the topic of the text, but they can sometimes reveal the author's purpose for writing and point of view on the subject.
- Keywords: Look for key phrases and words that are emphasized. These are often used when an author is trying to inform the reader about a topic.
- Other points of view: Does the author present other points of view in a fair and balanced way or does the author support one point of view over others?





5 of 9

## Informing or persuading?







Read the following texts and discuss the author's purpose for writing. Identify phrases that reveal his purpose or point of view in each text.

Press **start** to begin.

start

What's the purpose?

How authors inform and persuade











## **Differing viewpoints**





Read this article and consider how the author introduces alternative points of view. What words or phrases does he use to transition between opposing ideas?

Press on the questions to enter your answers.

Press start to begin.











## Whose point of view?







Read these statements and decide if they represent Dr. Weight, Hal or Jim's point of view. Press the **Read text** button to read the article again. Try to distinguish between the author's point of view and the points of view of people that he references.

Press start to begin.

start









# Conflicting viewpoints











Authors often refer to alternative viewpoints in order to better inform the reader, or to try and prove that theirs is the better point of view. There are many ways that an author can refer and respond to other viewpoints. Read these texts and discuss how each author responds to

Press start to begin.

alternative viewpoints.

start







9 of 9