







A detailed illustration of a desk setup. On the left, a green notebook is partially visible. In the center, a yellow pencil with a pink eraser and a silver pen lie on a large sheet of lined paper. To the right, a blue spiral notebook is open, showing a page with a drawing of a butterfly, two hearts, and the word "hello" written in cursive. At the bottom right, an orange and white marker lies horizontally. The background is a light-colored wooden surface with some yellow paper shavings.

Media Literacy



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|  <p>This icon indicates that the slide contains activities created in Flash. These activities are not editable.</p> |  <p>This icon indicates that a slide contains audio.</p> |  <p>This icon indicates coverage of the Language Standards.</p> |
|  <p>This icon indicates that a worksheet accompanies the slide.</p> |  <p>This icon indicates teacher's notes in the Notes field.</p> |  <p>This icon indicates an opportunity for collaboration or group work.</p> |

College and Career Readiness Standards for Reading:

7. Integrate and evaluate content presented in diverse formats and media, including visually and quantitatively, as well as in words.

What mediums can be used to communicate information?

images

text

audio

video

charts

By analyzing information about a topic in many different **mediums**, you can learn much more about the topic.

Some mediums may portray a subject differently from other mediums, or give a different perspective on the subject. Using multiple mediums will help you gain a more complete picture of a topic.

What do you think are the advantages and disadvantages of each medium?



There are advantages and disadvantages to any medium. Which medium do you think is best for communicating information? Which one do you prefer? Discuss the advantages and disadvantages of each and then vote on which medium you prefer.

Press **start** to begin.

start



How could an audio recording of a speech be better than the text? What additional information could it provide?

In an audio recording you can hear the speaker's tone of voice and the emphasis they place on words.

The speaker may stress certain words and phrases and convey moods and emotions that you do not get from reading the text.

What are some disadvantages of audio?





The purpose of Prime Minister Churchill's speech "We Shall Never Surrender" was to inspire his countrymen to fight a battle they did not believe they could win. Read the speech and then press **play** to listen to it. Press the **Venn diagram** button to compare the audio and text.

Press **start** to begin.

start



The first televised presidential debate took place between John F. Kennedy and Richard Nixon. Read the text and listen to the audio and compare the two speakers. Compare your impressions of the candidates in a graphic organizer by pressing the **Table** button.

Press **start** to begin.

start



Videos can provide additional information about the setting and the speaker's body language or appearance that you do not see in text or audio.

Images capture a single moment in time and show us things we may have missed during a video. They can provide information that is not available in a text or audio version.



What information could a video of someone giving a speech reveal that the text of the speech cannot?

Images can provide more information, but how could an image be misleading?

In his first inaugural address, President Franklin D. Roosevelt spoke about the Great Depression. Read his speech and then press **play** to hear the audio. Press on the other documents for more information about the Great Depression. Press the **Graphic Organizer** button to analyze the different mediums. Consider how each medium adds to your understanding of the topic.

Press **start** to begin.

start

