

Information





This icon indicates that the slide contains activities created in Flash. These activities are not editable.



This icon indicates that a slide contains audio.



This icon indicates coverage of the Language Standards.



This icon indicates that a worksheet accompanies the slide.



This icon indicates teacher's notes in the Notes field.



This icon indicates an opportunity for collaboration or group work.

College and Career Readiness Standards for Reading:

7. Integrate and evaluate content presented in diverse formats and media, including visually and quantitatively, as well as in words.





Using different mediums



What mediums can be used to communicate information?

images

text

audio

video

charts

By analyzing information about a topic in many different mediums, you can learn much more about the topic.

Some mediums may portray a subject differently from other mediums, or give a different perspective on the subject. Using multiple mediums will help you gain a more complete picture of a topic.



What do you think are the advantages and disadvantages of each medium?



Comparing mediums





There are advantages and disadvantages to any medium. Which medium do you think is best for communicating information? Which one do you prefer? Discuss the advantages and disadvantages of each and then vote on which medium you prefer.

Press start to begin.

start









Analyzing text and audio



How could an audio recording of a speech be better than the text? What additional information could it provide?

In an audio recording you can hear the speaker's tone of voice and the emphasis they place on words.

The speaker may stress certain words and phrases and convey moods and emotions that you do not get from reading the text.

What are some disadvantages of audio?







Churchill - text and audio











The purpose of Prime Minister Churchill's speech "We Shall Never Surrender" was to inspire his countrymen to fight a battle they did not believe they could win. Read the speech and then press play to listen to it. Press the Venn diagram button to compare the audio and text.

Press start to begin.

start







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Kennedy-Nixon debate

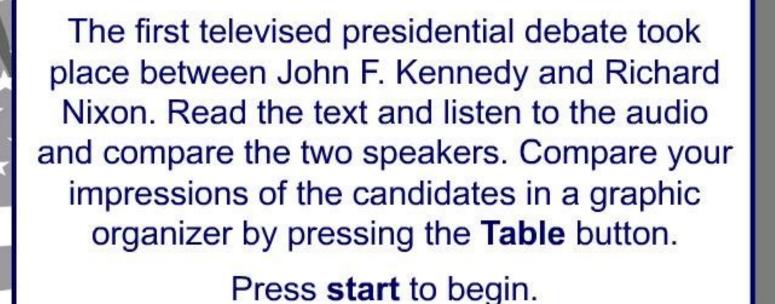












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Analyzing images and video



Videos can provide additional information about the setting and the speaker's body language or appearance that you do not see in text or audio.

Images capture a single moment in time and show us things we may have missed during a video. They can provide information that is not available in a text or audio version.

What information could a video of someone giving a speech reveal that the text of the speech cannot?



Images can provide more information, but how could an image be misleading?



Integrating information











In his first inaugural address, President Franklin
D. Roosevelt spoke about the Great Depression.
Read his speech and then press play to hear
the audio. Press on the other documents for
more information about the Great Depression.
Press the Graphic Organizer button to analyze
the different mediums. Consider how each
medium adds to your understanding of the topic.

start

Press start to begin.







